

360° UNITED BUILD EXPO 2026 PROMOTION STRATEGY



REACHING **EVERYWHERE**, ENGAGING **EVERYONE!**



UNITED BUILD EXPO 2026

Introducing world's best constructive ideas

10th
EDITION

Organized by



UNITED TRADE FAIRS
INDIA PVT.LTD

17 18 19 JULY 2026

TAMUKKAM CONVENTION CENTRE,
MADURAI.

info@utfi.in

TOGETHER WE BUILD THE FUTURE

www.build.utfi.in

A LANDMARK EVENT FOR THE BUILDING INDUSTRY



ONE ROOF. ENDLESS CONSTRUCTION SOLUTIONS.

WHY UNITED BUILD EXPO 2026 @ Madurai

Madurai is one of the fast-growing construction hub in South Tamil Nadu. It is surrounded by the districts of Dindigul, Tiruchirappalli, Sivagangai, Theni, and Virudhunagar, making it an ideal destination for conducting United Build Expo 2026. With increasing residential and commercial projects and strong connectivity to nearby districts, the city attracts builders, architects, contractors, and suppliers. Madurai is also an emerging industrial hub with an investor- friendly environment, and in recent years it has become a destination for several national and international business ventures.

Event Highlights

- 100 + Exhibitors
- Architects & Builders Meet
- Business Networking Opportunities
- Investor & Developer Interaction
- Latest Construction Technologies
- Complete Building Solutions Under One Roof

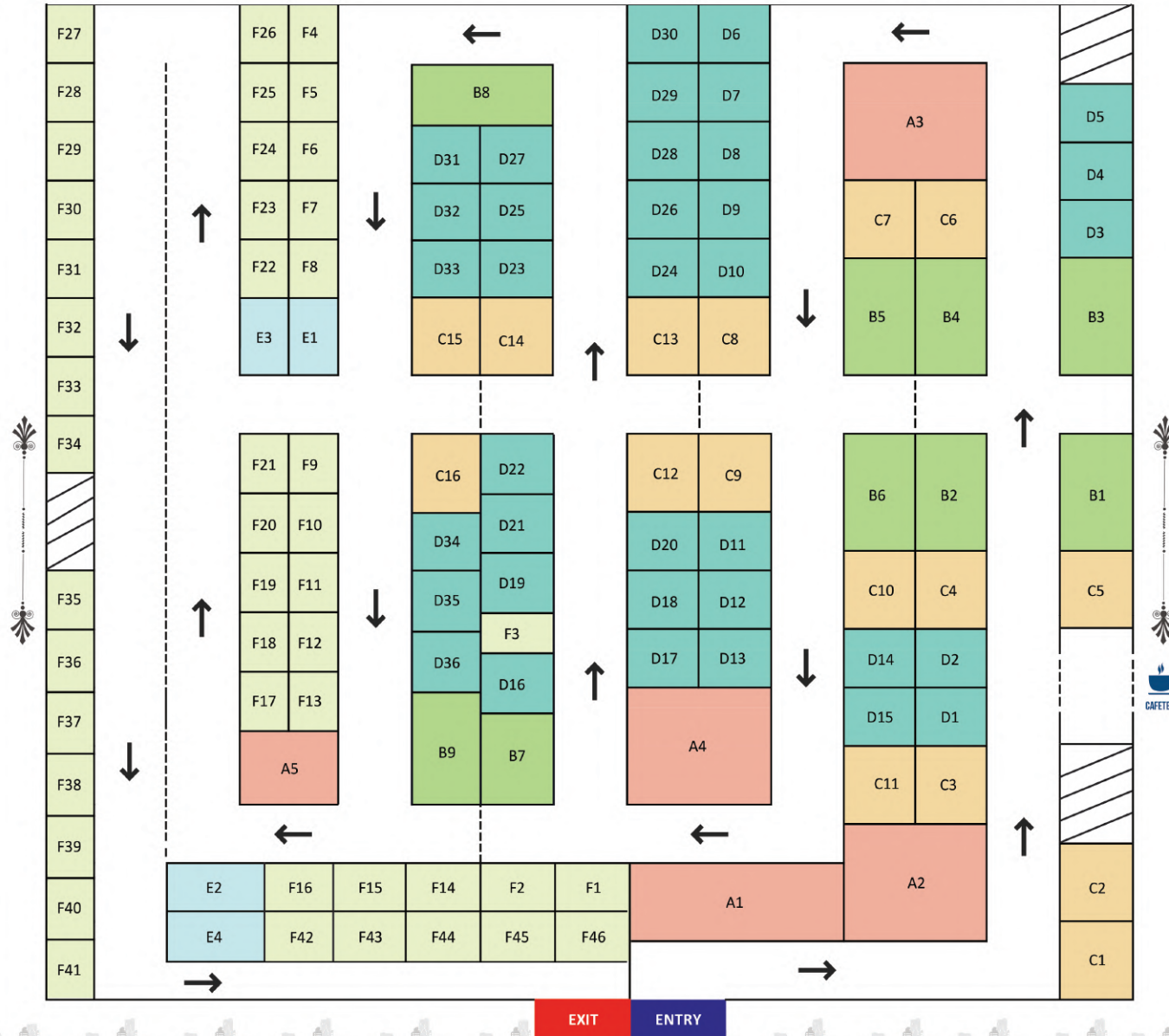
Exhibitors' Profile

- Cement, Steel & Concrete manufacturers
- Bricks, Tiles, Marble & Granite suppliers
- Doors, Windows & Aluminium fabrication
- Paints, Coatings & Construction chemicals
- Plumbing pipes, sanitary ware & water technology
- Electrical, lighting & smart building technology
- HVAC (Heating, Ventilation, Air Conditioning)
- Construction machinery & tools suppliers
- Interior & exterior design
- Solar energy & green building technology providers

Visitors' Profile

- Architects & Interior Designers
- Construction & Engineering Companies
- Builders & Contractors
- Property Developers & Promoters
- Civil & Structural Engineers
- Consultants & Project Managers
- Building Material Manufacturers & Suppliers
- Investors & Importers/Exporters
- Dealers & Distributors
- Government Officials
- Others

TENTATIVE FLOOR PLAN - NOT TO SCALE



A STANDARD BUILT UP STALL INCLUDES :

- Side walls, fitted in standard booth system frame.
- 1 table and 2 chairs.
- Fascia board with company name (15 letters).
- Electric supply of up to 400 watts which will be provided by 1 single-phase outlet (220 volt).
- 3 spotlights / LED tube
- Company delegate badges to the exhibitors (2 badges for each 9 sq mtr)
- General cleaning of the aisles.
- Pavilion security during the exhibition.

STALL SIZE & TARRIF

GST @ 18% Extra

Stall	Size (in Feet)	Tarrif (in INR)
A1 - A5	30' X 12' & 20' X 20'	₹ 1,80,000 /-
B1 - B9	20' X 10'	₹ 90,000 /-
C1 - C16	13' X 10'	₹ 60,000 /-
D1 - D36	10' X 10'	₹ 45,000 /-
E1 - E4	13' X 6'	₹ 40,000 /-
F1 - F46	10' X 6'	₹ 35,000 /-

PAYMENT DETAILS :

Beneficiary name	United Trade Fairs India Pvt. Ltd.
Account type	Current account
Account number	2271 1020 0000 1137
Purpose	Participation charges in UNITED BUILD EXPO 2026



Bank name	IDBI BANK LTD.
Branch Address	1343, Dhanalakshmi Towers, A1, Sathy Rd, Near Surya Hospital, Ganapathy, Coimbatore, Tamil Nadu 641006
IFSC Code	IBKL0002271
Swift Code	IBKLINBB006

All Payments to be made by A/c payee via RTGS / NEFT / at PAR CHEQUE or Demand Draft in Favour of **UNITED TRADE FAIRS INDIA PVT.LTD.** Payable at Coimbatore.

Glimpses of Previous Editions



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